



AERO

**JULY 7-10, 2022**

**AERO OKLAHOMA STATEWIDE**

POLITICAL CONSULTING | GOVERNMENT RELATIONS CONSULTING | STRATEGIC COMMUNICATIONS |  
MEDIA AND ADVERTISING SERVICES | MARKET RESEARCH

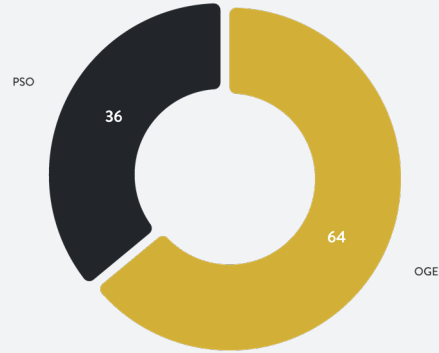
(405) 330-4499 | 200 NORTHWEST 66TH STREET #972 OKLAHOMA CITY, OK 73116 | [AMBERINTEGRATED.COM](http://AMBERINTEGRATED.COM)

# TOPLINES

This survey was conducted from July 7 - 10, 2022 and included a pool of 500 registered voters in Oklahoma. These survey results were weighted based on age, gender, and party affiliation. This survey has a margin of error of 4.38% at a 95% confidence interval. The poll surveyed both cell phones and landlines and used a combination of live callers and an online panel of voters.

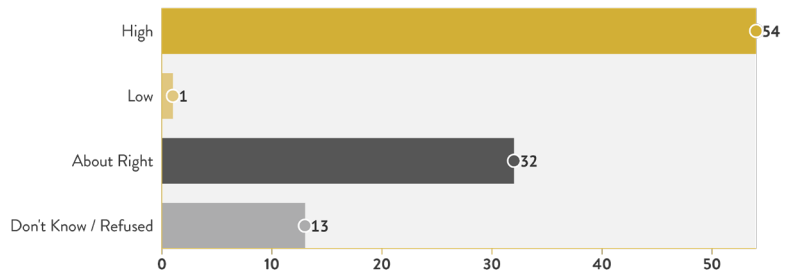
## DO YOU PURCHASE ELECTRICITY FOR YOUR HOME FROM OGE, PSO, OR ANOTHER SUPPLIER?

OGE 64%  
PSO 36%



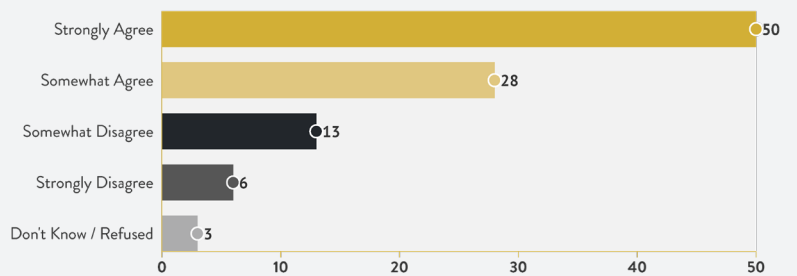
## DO YOU THINK ELECTRICITY PRICES ARE HIGH, LOW OR ABOUT RIGHT IN OKLAHOMA COMPARED TO OTHER STATES IN THE COUNTRY?

HIGH 54%  
LOW 1%  
ABOUT RIGHT 32%  
DON'T KNOW / REFUSED 13%



## WHEN IT COMES TO CURRENT ENERGY SUPPLIERS, WOULD YOU SAY YOU DISAGREE OR AGREE THAT CONSUMERS SHOULD BE ABLE TO SHOP FOR ELECTRICITY SUPPLIERS IN THE SAME WAY THEY CAN SHOP FOR CELL PHONE, INTERNET OR TV PLANS? STRONGLY / SOMEWHAT

STRONGLY AGREE 50%  
SOMEWHAT AGREE 28%  
SOMEWHAT DISAGREE 13%  
STRONGLY DISAGREE 6%  
DON'T KNOW / REFUSED 3%



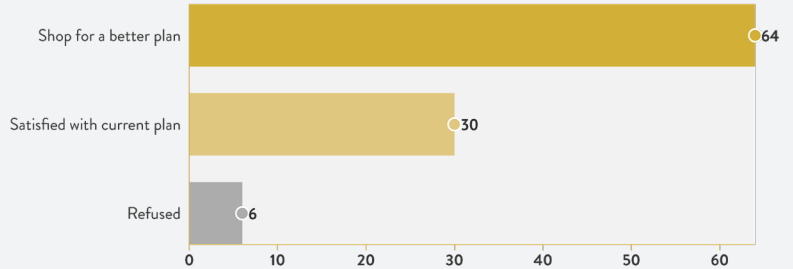
\*Not all numbers may perfectly total 100% due to rounding and weighting.

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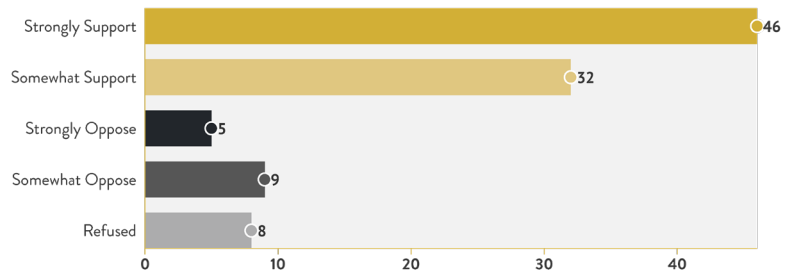
IF YOU WERE GIVEN THE CHOICE TO PURCHASE ELECTRICITY FROM A COMPETITOR INSTEAD OF OGE/PSO, DO YOU THINK YOU WOULD SHOP FOR BETTER PLANS? OR ARE YOU SATISFIED WITH YOUR CURRENT PLAN?

SHOP FOR A BETTER PLAN	64%
SATISFIED WITH CURRENT PLAN	30%
REFUSED	6%



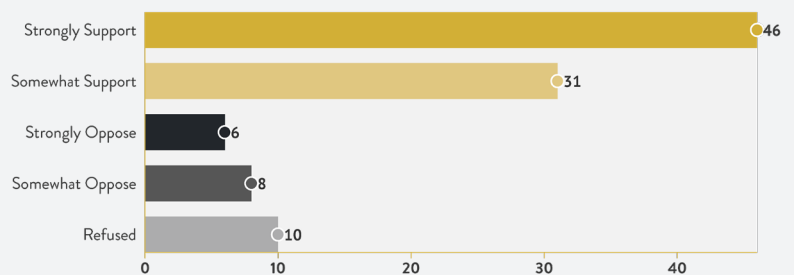
WOULD YOU SUPPORT OR OPPOSE CHANGING THE LAW TO ALLOW A VARIETY OF POWER PRODUCERS TO SELL ELECTRICITY TO RESIDENTIAL CUSTOMERS?

STRONGLY SUPPORT	46%
SOMEWHAT SUPPORT	32%
STRONGLY OPPOSE	5%
SOMEWHAT OPPOSE	9%
REFUSED	8%



DO YOU SUPPORT OR OPPOSE CHANGING THE LAW TO ALLOW A VARIETY OF POWER PRODUCERS TO SELL ELECTRICITY TO BUSINESSES?

STRONGLY SUPPORT	46%
SOMEWHAT SUPPORT	31%
STRONGLY OPPOSE	6%
SOMEWHAT OPPOSE	8%
REFUSED	10%



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